

# Corporate social responsibility in training centers

CO-FINANCÉ PAR FRASMUS+

## What is CSR in a training organisation?

CSR, or Corporate Social Responsibility, refers to the voluntary integration by organisations of social, environmental and ethical issues into their activities and their interactions with stakeholders. In a training organisation, CSR takes on a particular dimension because it affects internal organisation, the training offer, relations with the public and the impact on the local area.

# Why integrate CSR into a training organisation?

- Meeting the expectations of funders, learners and partners
- Encouraging a dynamic of continuous improvement
- Strengthening internal cohesion and the meaning of work
- Contributing to the Sustainable Development Goals (SDGs)

#### The 5 pillars of a CSR approach to training

- 1. Responsible governance in
- 2. Shared decision-making, transparency, management ethics
- 3. Working conditions and well-being 😊
- 4. Quality of life at work, professional equality, inclusion
- 5. Sustainable training
- 6. Content integrating green and social skills, active teaching methods
- 7. Environmental responsibility 🧩
- 8. Energy sobriety, responsible purchasing, soft mobility
- 9. Territorial anchoring and dialogue with stakeholders
- 10. Cooperation with local players, coconstruction of projects

# How can you get involved?

- Self-assessing practices using tools such as the DIAG-RSE
- Implementing a CSR action plan with measurable objectives
- Promoting CSR commitments in your communication

### **Q** Going further

Explore our platform to:

- Use the DIAG-RSE tool free of charge
- Discover practical fact sheets and inspiring examples
- Join a community committed to more responsible training

https://e-csr.eu/ other resources available

Access the DIAG-RSE tool and start your CSR approach today! 6



